

Board Director

We Are

Tourism Kamloops is situated on the traditional lands of the Tk'emlúps te Secwépemc within Secwepemcúl'ecw, the traditional and unceded territory of the Secwépemc people.

We acknowledge and give honour to the lands that we live, work, and welcome visitors to.

Tourism Kamloops is a destination marketing and management organization mandated to market and promote Kamloops' tourism industry and support tourism experience development to drive visitation, elevate resident sentiment, and create economic benefit through the growth of the visitor economy.

You Are

You are passionate about shaping the future of tourism in Kamloops and ready to make a real impact! As a volunteer board member with Tourism Kamloops, you'll help guide our organization by supporting the development of our vision, mission, and strategic priorities. By providing valuable insights on strategic issues, monitoring financial health, and supporting the CEO's performance, you'll play a key role in the continued success of the tourism Kamloops organization, and the role we play in enhancing the visitor experience and growing the visitor economy in Kamloops.

Your leadership and fresh perspective will ensure we're staying on track and effectively communicating with our interest holders. Sound like you? Let's make a difference together!

Vision

Come share the experience and play like a local.

Values

Be real. Be bold. Be you.

Act Inclusively, Live diversely

Our community is our soul. Create greatness together.

Be the voice for this valley. If you are loud enough, it will echo.

Live with intention.

Fiercely protect the spaces we live and play in.

Board Overview

The Tourism Kamloops Board is a governance board dedicated to guiding the organization with a focus on long-term vision rather than internal operations. The purpose of the Board is to establish policy and to provide strategic direction for Tourism Kamloops including selecting, monitoring and evaluating the performance of the organization through the CEO. We actively encourage diversity in viewpoints and provide strategic leadership, leaving operational details to the CEO and their team. As a governance board, we guide through board policy which provides the foundation for implementing effective governance of the Tourism Kamloops organization. The role of the Board is best conceived neither as a volunteer helper nor a watchdog, but rather as a trustee-owner. Our approach emphasizes a clear distinction between the roles of the Board and the CEO, ensuring effective collaboration without overlap. Above all, we prioritize being forward thinking anticipating challenges and opportunities to ensure a thriving future for tourism in Kamloops.

Board Duties and Responsibilities

- Assist & support the development of Tourism Kamloops's Vision, Mission, Values & Strategic Priorities.
- Appoint the CEO and monitor his/her performance.
- Provide outside perspective on the strategic issues facing the organization.
- Approve the organization's Strategic Plan.
- Approve annual operating and capital budgets
- Monitor financial management including: annual approval of financial statements and appointment of auditor.
- Ensure the CEO identifies the principal risks facing the organization and implements appropriate systems/programs to manage the risks.
- Ensure that communication and consultation with stakeholders is effective and appropriate.
- Approve and monitoring compliance with all Board policies and procedures by which Tourism Kamloops operates.
- Evaluate Board performance annually.
- Plan for Board succession (directors and officers).

Terms of Reference for Individual Directors

1. Be knowledgeable about the industry and the environment in which it operates.
2. Ensure a high level of engagement by maintaining a 75 % attendance record at Board Meetings and serve on at least one board Committee.
3. Attend Tourism Kamloops related social events where possible
4. Contribute and adding value to discussions.
5. Prepare for Board and committee meetings by reading reports, consent agenda and submitted and background materials.
6. Understand the difference between governing and managing and not encroaching on the President and CEO's area of responsibility.
7. Respect the policy that establishes the CEO and the Chairperson as the organization's spokespersons.
8. Publicly supporting Board-approved policies and positions on decisions and issues.
9. Abide the confidentiality requirements of the Conflict of Interest Guidelines. See Appendix A and Code of Conduct APPENDIX B.

Commitment

Able to commit to approximately 6 hours per month (averaged over 12 months) for board meetings, committee meetings, and community events.

How to Apply?

While openings on the Tourism Kamloops Board of Directors come up periodically, we encourage interested individuals to apply or express interest at any time. This helps us maintain a strong pool of future candidates ready to guide the organization when opportunities arise.

Please send an email outlining your expression of interest to participate in the Tourism Kamloops Board of Directors to admin@tourismkamloops.com. From there, next steps and application forms will be sent to you.